

get brand new with

Creating a new brand or giving a fresh look to your existing identity isn't just about good design – it's about realising a vision. At Oyster we like to fully understand your vision and the fundamentals of your business, what makes it tick and what makes you different from your competitors.

Inspired by your vision for the future we will design a brand identity that will truly reflect your companies activities and spirit. Oyster also provides you with brand standards to ensure consistency of application in a range of printed and electronic formats. Our production expertise will give you confidence that your identity will not only look great but will also work in the real world.

Oyster team members have been instrumental in the design and development of the following brand identities.



- branding services
- > Brand strategy
 - > Design review
 - > Recommendations & budgeting
 - > Logo design & application
 - > Brand standards
 - > Launch strategy
 - > Signage
 - > Livery

To 'get brand new' or find out more about Oyster's other services get online at www.oyster.net.au or contact our Auckland office > +64 9 378 9629 or our Melbourne office > +61 3 9510 6311



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